

**X1**

# **X1 Social Discovery v7.0**

## **Product Tour**

Featuring the NEW Instagram Capture Scanner!

# Our Presenters



**Ashley Aranega**  
Solution Consulting Manager  
**X1**



**Jason Kleinberg**  
Account Manager  
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# Today's Agenda

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- Introductions
- What's New! Features, Benefits, and Improvements of the Solution
- X1 Social Discovery v7.0 – Demonstration
- What's Next? Product Roadmap
- Interactive Q&A



# New Features of X1 Social Discovery v7.0

- Dedicated Instagram Capture Scanner
  - Automated Instagram Object Level Capture v1
  - Users can now perform object level parsing collections from Instagram Profile Post tab, the Profile Tagged Tab and single Post Theaters view with full expand and scroll automation
    - All supported posts are parsed with full metadata suite
    - Users can review, tag and export individually captured posts and the parent Web Capture
- Facebook Support Improvements
  - Identified and implemented support for recent changes made by Facebook
  - Streamlined processes for rapid response to any Facebook implemented future changes, faster turnaround and improved uptime
- Various other fixes and enhancements across the product
  - .RAP file, MD5 Verification, Support for Microsoft Edge



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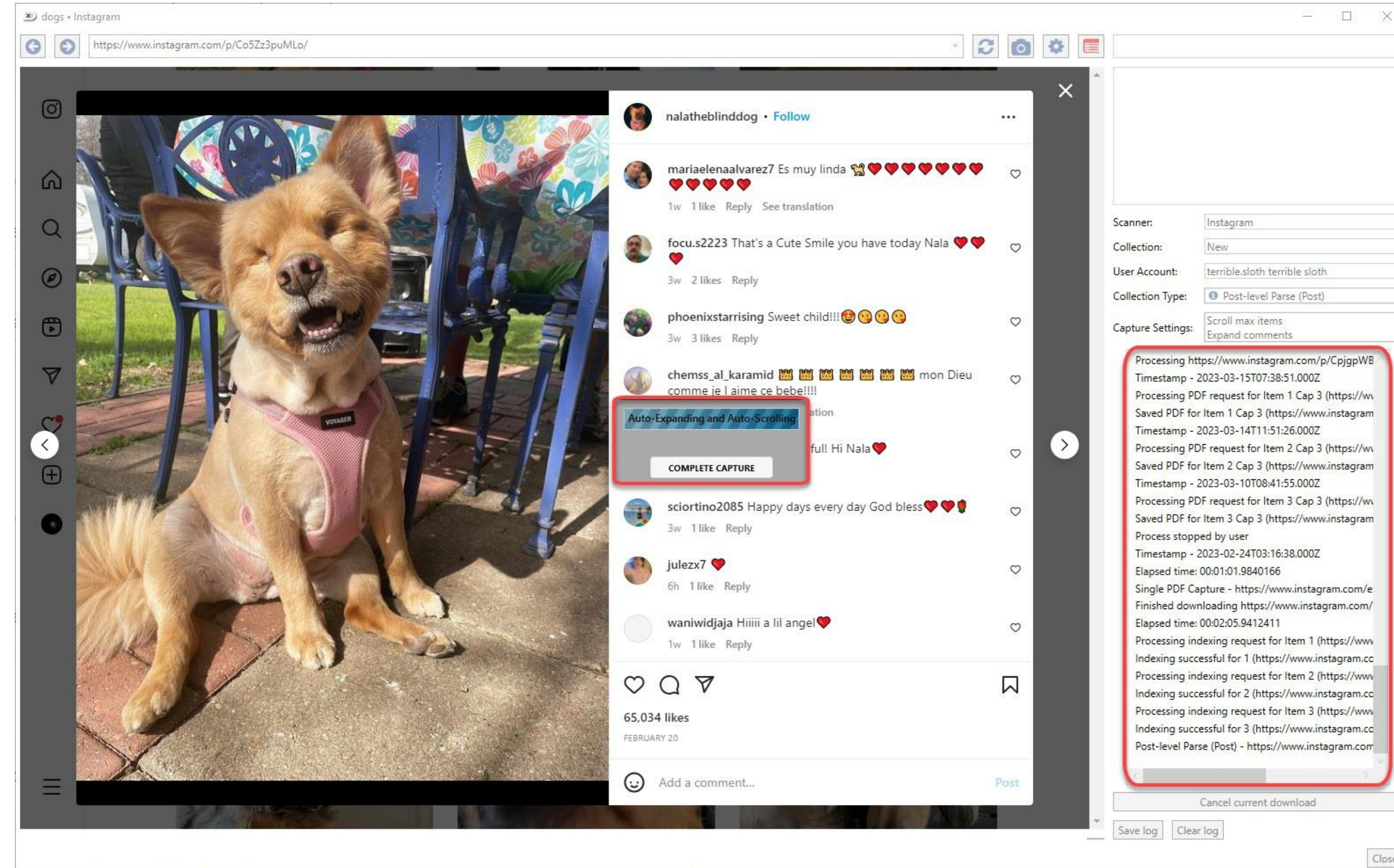
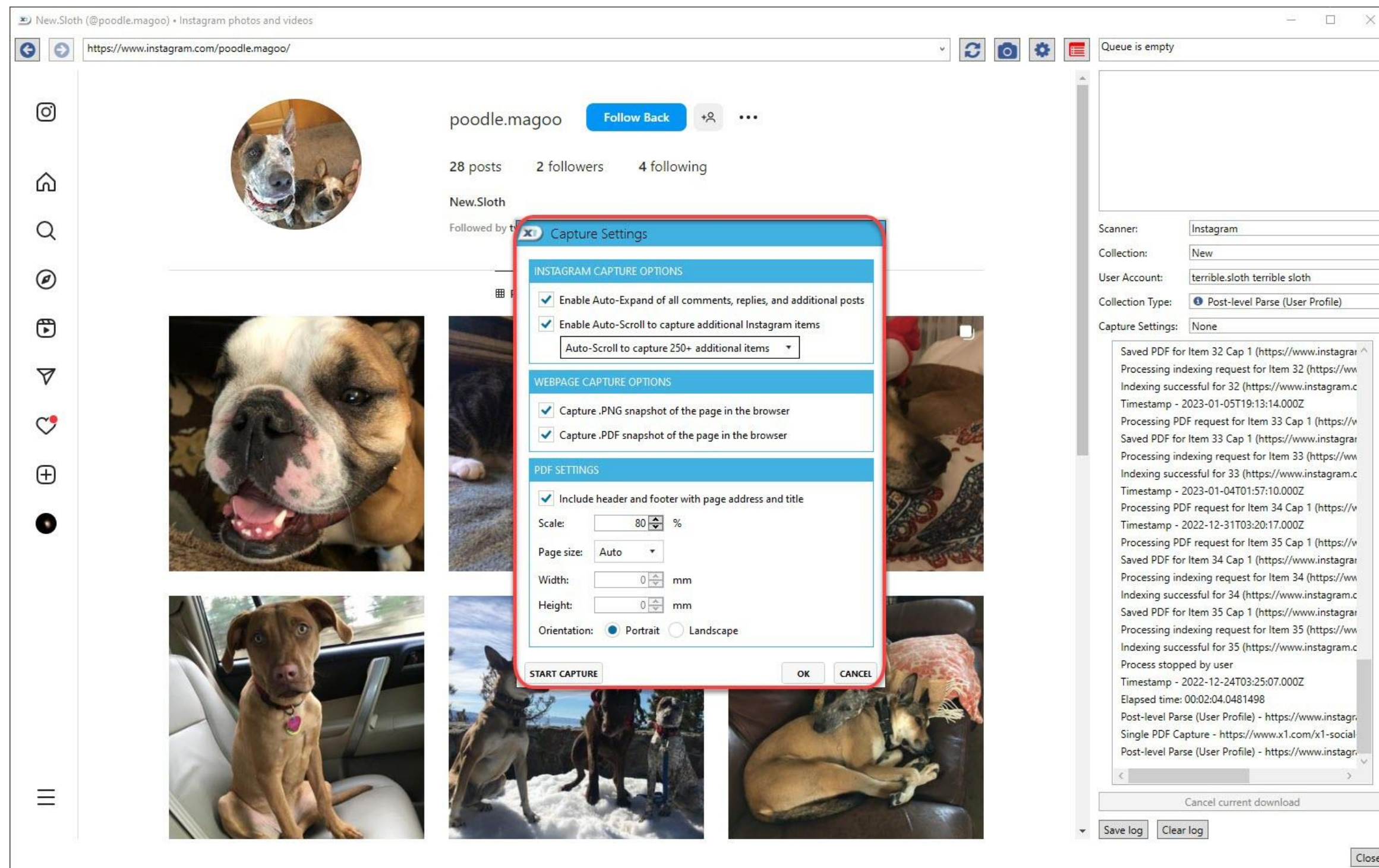
# 5 Key Benefits of X1's Instagram Capture Scanner

- Fast and Automated Instagram Feed Capture
- Post-Level Collection, Filtering and Production
- Federated Search and Review
- Robust Post-Level Metadata Capture
- Deep Integration with Relativity for Review



# Instagram – Quick Preview

- Quickly capture Instagram content and all associated metadata with ...



- Automated profile scrolling
- Post parsing
- Comment expansion



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# Demonstration



# **X1 Social Discovery What's Next?**

Visit the X1 Booth (#631) at CLOC  
in Las Vegas, May 15-18

- Instagram Capture Scanner v1 – **Now Available!**
- Video Download Support – (Q2 Development)
- Social Discovery Services
  - Collections can be performed independently or with our dedicated services team



**Questions**



The logo for X1, consisting of the letters 'X1' in a bold, white, sans-serif font. The background of the slide is a dark blue grid of various social media and technology icons, including a home icon, a heart, a smiley face, an envelope, a computer monitor, a document, a Wi-Fi symbol, a person silhouette, a play button, a Twitter bird, a thumbs up, a musical note, and a globe.

# Contact Us

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X1 Social Discovery Support

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[www.x1.com](http://www.x1.com)