X1 Social Discovery 5.12 Product Tour

Featuring Post-Level Parsing for User Timelines

Our Presenter

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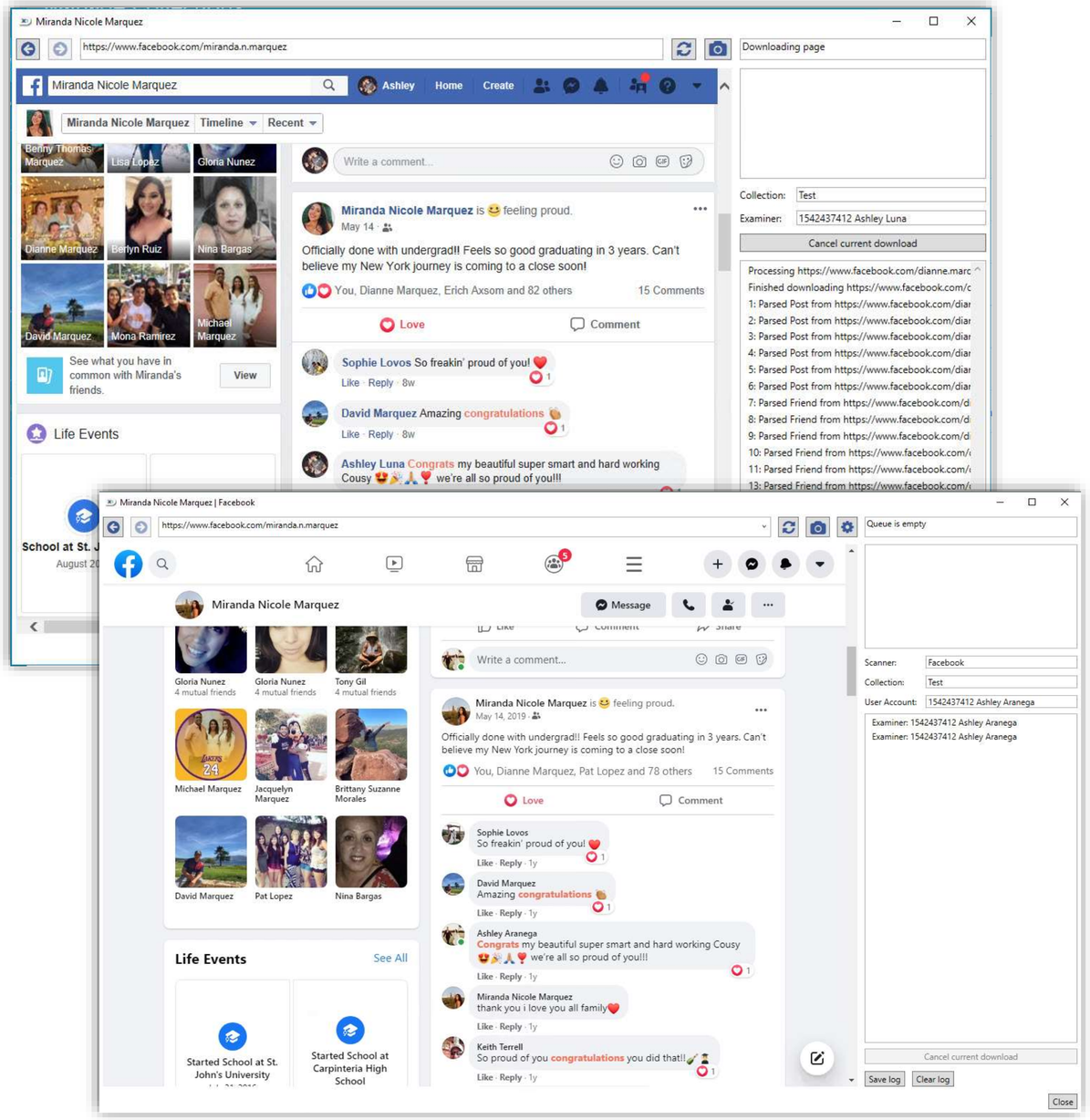
Today’s Agenda

- Introductions
- Market Challenges
- New Features / Improvements of the Solution
- Upcoming Development
- X1 Social Discovery v5.12 – Demonstration
- Interactive Q&A

Market Challenges

- On-going changes in the social media platform industry
- Facebook platform and layout changes impacting all market participants
  - Read the latest X1 Blog by John Patzakis at www.x1.com/blog/
- X1 continues to adapt to market challenges to provide continuous innovation and leadership in the social media space



New Features of X1 Social Discovery v5.12

Facebook Capture

- Post-Level Parsing for User Timelines
  - Each post and its comments from a user timeline can be captured as an individual item

- Post-Level Metadata Parsing for User Timelines
  - Each item can be parsed with the following metadata attributes (when available):
    - body of post; date/time of post; post link; post ID; username; user ID; person(s) addressed to; reaction/comment/share counts;
    - and more

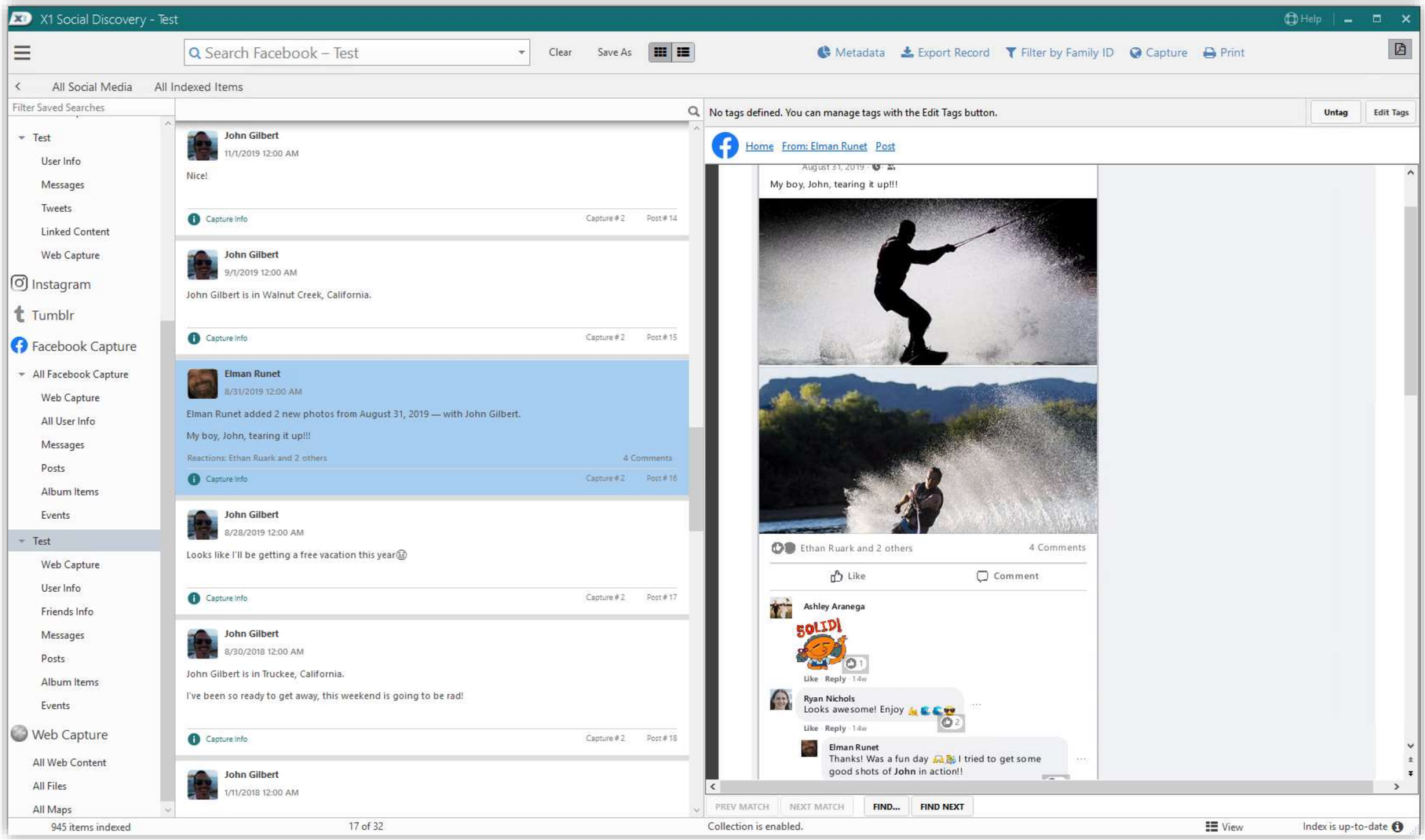
New Features / Improvements cont.

- PDF preview for Post-Level Parsing of User Timelines
  - PDF preview representation of parsed user timeline posts

- Post-Level Parsing for UI/UX Update
  - Results pane tiles updated to preview user timeline parsed posts; and

- Various other Fixes and Improvements Across the Product
  - Updated MD5 Verification Tool, Updated Available Collections UI, Google Sign-in Update, and more

New Features of X1 Social Discovery v5.12



Social Discovery – Upcoming Development

- **v5.13**
  - CefSharp Library Update - Improvements in external capture browser stability and resource use
  - Improve Application Patching - Allows for external browser hotfixes

- **v5.14**
  - Facebook Capture: Individual Post Page Parsing for Groups - Individual Post Parsing for Groups

Demonstration

Questions

Contact Us

X1 Social Discovery Support

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