

**X1**

# **X1 Social Discovery 5.12 Product Tour**

Featuring Post-Level Parsing for User Timelines

# Our Presenter



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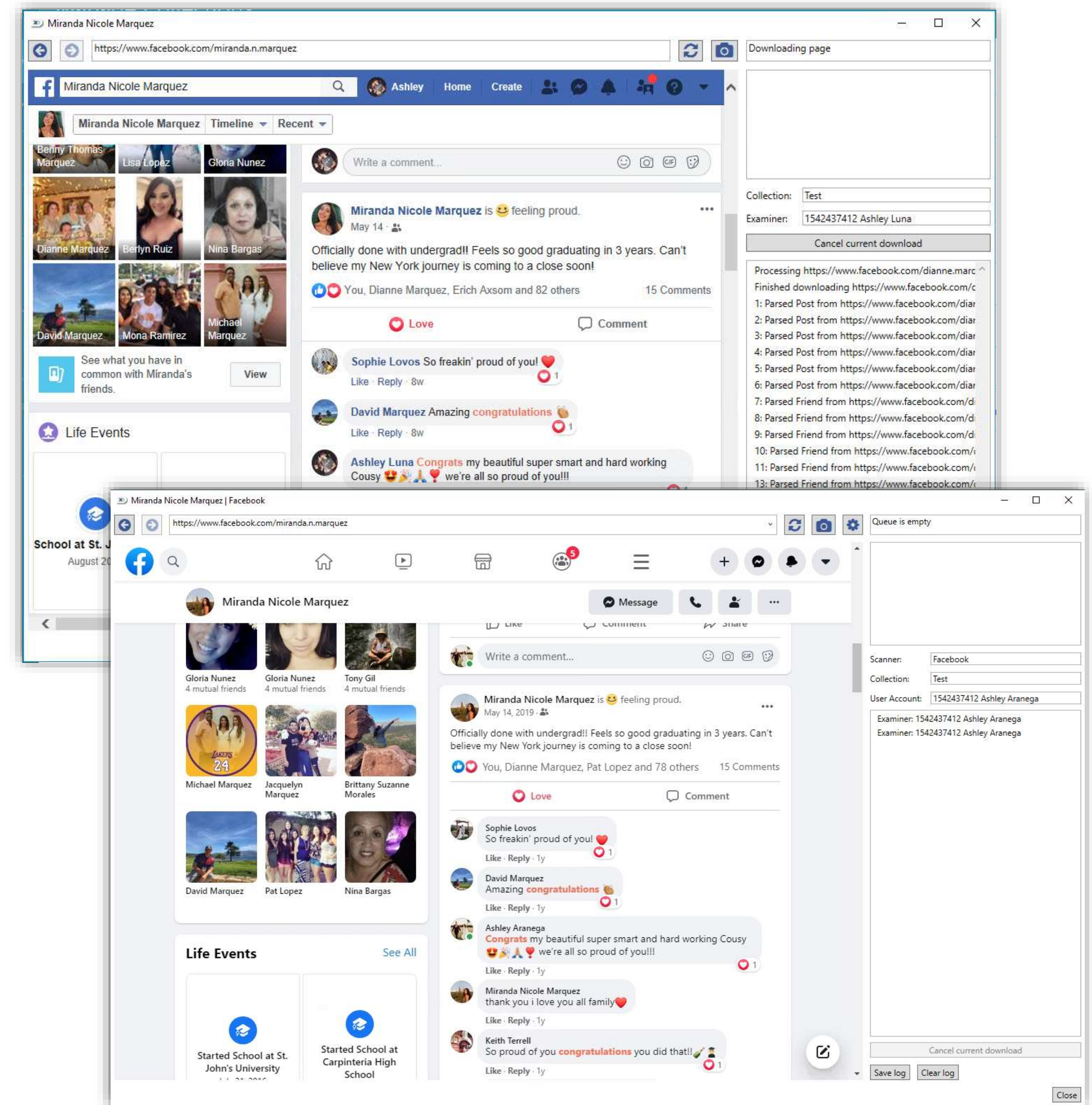
# Today's Agenda

- Introductions
- Market Challenges
- New Features / Improvements of the Solution
- Upcoming Development
- X1 Social Discovery v5.12 – Demonstration
- Interactive Q&A



# Market Challenges

- On-going changes in the social media platform industry
- Facebook platform and layout changes impacting all market participants
  - Read the latest X1 Blog by John Patzakis at [www.x1.com/blog/](http://www.x1.com/blog/)
- X1 continues to adapt to market challenges to provide continuous innovation and leadership in the social media space



# New Features of X1 Social Discovery v5.12

## Facebook Capture

- Post-Level Parsing for User Timelines
  - Each post and its comments from a user timeline can be captured as an individual item
- Post-Level Metadata Parsing for User Timelines
  - Each item can be parsed with the following metadata attributes (when available):
    - body of post; date/time of post; post link; post ID; username; user ID; person(s) addressed to; reaction/comment/share counts;
    - and more



# New Features / Improvements cont.

- PDF preview for Post-Level Parsing of User Timelines
  - PDF preview representation of parsed user timeline posts
- Post-Level Parsing for UI/UX Update
  - Results pane tiles updated to preview user timeline parsed posts; and
- Various other Fixes and Improvements Across the Product
  - Updated MD5 Verification Tool, Updated Available Collections UI, Google Sign-in Update, and more



# New Features of X1 Social Discovery v5.12

The screenshot displays the X1 Social Discovery v5.12 interface. The top navigation bar includes a search field for "Search Facebook - Test" and various action buttons like "Clear", "Save As", "Metadata", "Export Record", "Filter by Family ID", "Capture", and "Print".

The main interface is divided into two primary sections:

- Left Panel (Filter Saved Searches):** A sidebar menu with categories such as "Test", "User Info", "Messages", "Tweets", "Linked Content", "Web Capture", "Instagram", "Tumblr", "Facebook Capture", "All Facebook Capture", "Web Capture", "All User Info", "Messages", "Posts", "Album Items", "Events", and "Web Capture".
- Right Panel (Item List):** A list of social media items. The selected item is a Facebook post by Elman Runet from August 31, 2019, with the caption "My boy, John, tearing it up!!!". The post includes two photos of a person water skiing and several comments from users like Ashley Aranega and Ryan Nichols.

At the bottom of the interface, there are navigation controls for "PREV MATCH", "NEXT MATCH", "FIND...", and "FIND NEXT". The status bar at the very bottom shows "945 items indexed", "17 of 32", "Collection is enabled.", "View", and "Index is up-to-date".



# Social Discovery – Upcoming Development

- **v5.13**

- CefSharp Library Update - Improvements in external capture browser stability and resource use
- Improve Application Patching - Allows for external browser hotfixes



- **v5.14**

- Facebook Capture: Individual Post Page Parsing for Groups  
- Individual Post Parsing for Groups



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# Demonstration

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# Questions

The logo for X1, consisting of the letters 'X1' in a bold, white, sans-serif font. The background of the entire slide is a dark blue grid of various social media and technology icons, including a home icon, a heart, an envelope, a computer monitor, a person silhouette, a thumbs up, a play button, a musical note, a globe, and a Twitter bird.

# Contact Us

X1 Social Discovery Support

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