

# Successful Data Separations in Corporate M&A: Case Studies and Recent Innovations

Wednesday, May 22  
10am PT/1pm ET

**X1**



# Disclaimer

Any statement made by today's panelists should not be construed as providing legal advice, and all opinions expressed are their own in their individual capacity. They do not represent their entities.

A hand is holding a piece of white paper that has been torn at the edges. The word "DISCLAIMER" is written on the paper in a large, black, serif font. The paper is pinned to a surface with a single black pushpin. The background is dark and blurry, showing what appears to be a server rack or a similar technical environment.

DISCLAIMER



# Our Panelists



**John Patzakis**  
CLO  
X1



**Steve Bradley**  
Director of Information  
Governance  
Harbor



**Reggie Pool**  
President  
Practical IG



**Chas Meier**  
VP of Product  
X1



# Agenda

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- **Introductions**
- **Challenges, Pain Points and Best Practices Associated with Data Separation Projects**
- **Ways to Perform Targeted, Accurate and Proportional Search and Remediation with M365 and Other Unstructured Data Sources**
- **Case Studies from Recent Successful Engagements**
- **Interactive Q&A**





# Targeted, Accurate and Proportional Search and Remediation

- Data Inventory and Mapping
- Develop a Search Strategy
- Data Classification
- Remediation Plan
- Implementation and Monitoring
- Validation and Documentation
- Tools and Technologies



# Challenges With Traditional Processes

- Prohibitive Cost and Risk  
Mass duplication and egress of enterprise data: expensive and contrary to Info Gov principles
- The “Now What?” Problem  
You are merely working with copies!
- Instant Staleness  
Mass data copy/migration effort is immediately stale







# Microsoft 365 Challenges

- **Throttling!**
- **Information Governance = Massive Data Sets and Computing Workloads**
- **Multi-Tenancy and The "Noisy Neighbor" Problem**
- **Remediation Challenges in MS Purview**

# Best Practices



Comprehensive  
Planning and  
Assessment



Utilize Advanced  
Tools and  
Technologies



Maintain Strong  
Governance and  
Communication



Prioritize Data  
Security and  
Compliance



Document and  
Validate the Process





# Large Retailer Data Separation Following Organizational Split

Nearly 2 Petabytes of Data, Spread Across Hundreds  
of Legacy File Shares, in a Dozen+ Locations



- Assisted client in developing strategy for purging content following organizational separation
- Engagement involved conducting targeted metadata scans of unstructured content, to assist in scoping data volumes and clarifying file/content analysis tool requirements
- Additionally involved issuing an RFQ, managing vendor responses, coordinating vendor evaluations and structured demos, managing review and scoring activities, and defining scope of final vendor POCs
- Given large volume of data and limited time to complete separation, traditional eDiscovery-oriented scanning, analysis, and review processes were cost-prohibitive and impractical
- Solution focused on initial triage level activities, including a combination of capturing institutional knowledge as well as high-level metadata to understand the business context, age, access patterns, and provenance of storage repositories as well as the content stored within them

**HARB**  **R**

# X1 Enterprise File Separation Required by Divestiture

**1,000 Users, 32 Million Items Indexed in Place,  
19 Million Items Self-Reviewed, 75 Days Elapsed**



- Division of **1,000 employees** sold to an outside entity.
- Requirements to audit each users' data and ensure that company retained its confidential information.
- Main data sources for analysis: email, local files on laptops representing a total of **19 Million** items.
- X1 deployed a **desktop agent** with **end-user review** enabled.
- Content local to the workstation and in Exchange servers was indexed in-place on each user's laptop. The X1 agent retrieved content matching the search criteria and presented a review interface for users to **tag as sensitive or not sensitive**.
- Data tagged as sensitive was **queued for deletion**.
- The project was completed **in-place** in **75 days** and did not require any data to be migrated out of the client's environment.

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# Questions



# Contact Us

x1.com

sales@x1.com

**X1**



**John Patzakis**  
[jpatzakis@x1.com](mailto:jpatzakis@x1.com)



**Steve Bradley**  
[Steve.Bradley@harborglobal.com](mailto:Steve.Bradley@harborglobal.com)



**Reggie Pool**  
[Reggie.Pool@practicalig.com](mailto:Reggie.Pool@practicalig.com)



**Chas Meier**  
[cmeier@x1.com](mailto:cmeier@x1.com)

